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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
PATENT EXAMINING OPERATION

Applicants: Jules Gardner, Keith J. Gelles and Brian Sloyer  
Serial No: 09/723,505                      Group Art Unit: 2173  
Filed: November 28, 2000              Examiner: Shawn M. Becker  
Att. Docket No.: P1133/20002              Confirmation No.: 4909  
For: METHOD AND SYSTEM FOR CREATING AND DISPLAYING  
IMAGES INCLUDING POP-UP IMAGES ON A VISUAL DISPLAY

AMENDMENT

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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APR 23 2004  
Technology Center 2100

Sir:

INTRODUCTORY COMMENTS

In response to the Office Action dated December 24, 2003, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the Listing of Claims, which begins on page 2 of this paper.

Remarks/Arguments begin on page 11 of this paper.